



JOSEPH DUHAMEL
FREELANCE ART DIRECTOR / COMPUTER GRAPHIC ARTIST

LAND O LAKES, FL 34639
727.455.0188

JOEDU@JOEDU.COM

MACINTOSH COMPUTER EXPERTISE

Software: QuarkXPress Adobe InDesign
Adobe Illustrator Adobe Photoshop

Hardware: Expert in installing, upgrading and trouble-shooting Mac systems, networks, internal devices, RAM, etc

Strong illustration skills, including finished marker comps, storyboards, cartooning, spot illustration, technical illustration, product illustration, logo design and creative brainstorming

FREELANCE

Matthew Coffey, Inc., Tampa, FL
May 2002 – Present

Direct mail conceiving, creation and production

Visual Communications, Inc, Oldsmar, FL
February 2002 – Present

Design and production of multiple page brochures

O'Neill Advertising, Clearwater, FL
July 1999 – September 1999

Designed sell sheets and other advertising collateral

Worldwide Sport & Nutrition, Clearwater, FL
September 1999 – November 1999

Designed drink labels for sport drink line extensions

PepsiCo, Inc., Somers, NY
May 1995 – May 1996

Design and computer production of logos and packaging for PepsiCo International, including soda cans, boxes, and promotional material

Building & Remodeling News, Ramsey, NJ
September 1992 – June 1996

Editorial layout & design, consulting, and editorial illustration

Integrated Marketing Group, Harrison, NY
September 1994 – June 1995

Designed & produced retail advertising, collateral material, packaging, sell sheets and other materials for ad agency. Clients included Fuji, Lever Brothers, Sam's Club, NBTA

EDUCATION

Bachelor of Fine Arts, Design Graphics, 1990
New York Institute of Technology, Old Westbury, NY
Magna Cum Laude

HONORS & AFFILIATIONS

Member, National Association of Photoshop Professionals (NAPP)
Freemason, Clearwater Lodge #127 Free & Accepted Masons
Member, Pinellas Authors and Writers Organization (PINAWOR)
Member, American MENSA Ltd.

PROFESSIONAL EXPERIENCE

Adjunct Instructor, IADT Online, Tampa, FL
September 2009 – Present
Teaching online courses in design and illustration

Adjunct Instructor, IADT, Tampa, FL
September 1996 – Present
Teaching studio courses in design, illustration, production and portfolio

Art Director / Arthur Rutenberg Homes, Inc., Clearwater, FL
March 2001 – May 2002

In-house department handling all advertising and collateral material requests from statewide independent franchisees

- Designed and conceived new billboard campaign
- Creative conceiving through completion for all advertising and marketing campaigns

Art Director / Wendt Productions, Tampa, FL
June 2000 – January 2001

- Responsible for concept, design & layout of national and regional 16-page yachting magazines for MarineMax franchise and other independent local boating dealerships; as well as direct mailers and promotional items including T-Shirt designs & logos, bags, pocket folders and brochures
- Participated in creative concept sessions for promotions, advertising and marketing campaigns
- Responsible for equipment maintenance and upgrading

Art Director / Devine Communications, Clearwater, FL
July 1996 – June 2000

- Designed & produced print media advertising, brochures, logos, billboards, mailers & collateral
- Directed photo shoots for print advertising promotions
- Participated in brainstorming sessions for new promotions and advertising /marketing campaigns for all clients
- Clients included Hungry Howie's Pizza & Subs, Kazbor's Sports Grille, Suncoast Mercedes-Benz, Amscot

Director of Computer Graphics

Connecticut Institute of Art, Greenwich, CT
July 1993 – June 1996

- Taught courses in computer graphics at several levels, with instruction in QuarkXPress, Illustrator and Photoshop
- Managed Computer Graphics department, including adjunct instructors and the Computer Lab
- Advertised, interviewed and recommended for hire adjunct instructors and evaluated teaching performance
- Created syllabi for courses and made improvements to maintain consistency with market trends
- Evaluated instructional books for each course
- Lead students through the creation of the school's newsletter
- Responsible for Mac system and network maintenance.
- Designed school's catalog, direct mailers, advertising, promotional material, and all business forms and instruction manuals

Supervisor, Advertising & Market Development

Trans World Airlines, Mt. Kisco, NY
September 1992 – September 1993

- Facilitated in the upgrading of advertising efforts from all black & white or 2-color to mostly 4-color process
- Designed advertisements for trade magazines and newspapers, postcards, direct mailers and mailing inserts
- Designed product sell sheets for use by travel agents
- Created promotional materials for trade shows
- Responsible for system maintenance of Macintosh network.